

Case Study:

McGill University

Challenge

McGill University sought to get a better sense of how its library spaces were being used to improve student satisfaction and productivity. They needed a technology solution to provide real-time and historical building use data for assessment.

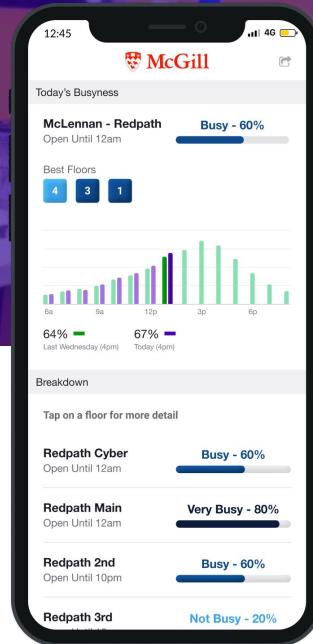
The library team also wanted to give students a convenient tool to help them save time finding an open place to work or study.

Solution

The university approached Occuspace to help them make data-driven decisions about their library spaces and provide students with real-time business data to know before they go to a potentially crowded location.

Occuspace installed privacy-friendly occupancy tracking sensors throughout McGill's largest library branch, a central hub for students to gather on campus.

Students were provided access to Occuspace's Waitz mobile app to view crowd levels in various floors of the library at any given time. The data has also been integrated into the library's website via API for student use as well.



"The Occuspace technology allows students to see how busy library spaces are in real-time. It's a proactive way for them to make informed choices about a high-traffic area on campus. We love working with the Occuspace team."

— Katherine Hanz, Associate Dean, User Strategies

Results

The library team has been able to assess and operate McGill Library spaces in a more intelligent and evidence-based way with Occuspace.

The Occuspace data has been presented by the McGill Library team at international library events like the IFLA World Library and Information Congress.

Additionally, they have been able to use Occuspace data to advocate for resources, determine the number of seats to accommodate students during and post-Covid, schedule staff and cleaning services at peak times, and evaluate extended hours.